

INVOICE



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

Invoice #	Invoice Date	Invoice Month	Invoice Period
52903-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
EKRC	Millennium Washington DC	Millennium	National

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, SE
Carole Mundy
Washington, DC 20003

Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1563

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	52903	09803235

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/03/12	6a Good Morn Cincinnati	6a-7a	--W----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	EKRC	W	10/03/12	6:29 AM	6a Good Morn Cincinnati	6a-7a	:30	USATV02H	\$125.00 NM
2	10/05/12	10/05/12	6a Good Morn Cincinnati	6a-7a	----F--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	EKRC	F	10/05/12	6:08 AM	6a Good Morn Cincinnati	6a-7a	:30	USATV02H	\$125.00 NM
3	10/08/12	10/08/12	6a Good Morn Cincinnati	6a-7a	M-----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	EKRC	M	10/08/12	6:43 AM	6a Good Morn Cincinnati	6a-7a	:30	PRATV12- 24H	\$125.00 NM
4	10/02/12	10/02/12	7a Good Morn Cincinnati	7a-8a	-T-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	EKRC	Tu	10/02/12	7:24 AM	7a Good Morn Cincinnati	7a-8a	:30	PRATV12- 19H	\$250.00 NM
5	10/04/12	10/04/12	7a Good Morn Cincinnati	7a-8a	---T---	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	EKRC	Th	10/04/12	7:54 AM	7a Good Morn Cincinnati	7a-8a	:30	USATV02H	\$250.00 NM
6	10/05/12	10/05/12	7a Good Morn Cincinnati	7a-8a	----F--	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Dallas, TX 75284-1646

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52903-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1563	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/05/12	10/05/12	7a Good Morn Cincinnati	7a-8a	----F--	:30	1	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/05/12 7:37 AM 7a Good Morn Cincinnati 7a-8a :30 PRATV12- 19H \$250.00 NM									
7	10/02/12	10/02/12	M-F 8a-9a	8a-9a	-T-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/02/12 8:29 AM M-F 8a-9a 8a-9a :30 USATV02H \$150.00 NM									
8	10/03/12	10/03/12	M-F 8a-9a	8a-9a	--W----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/03/12 8:58 AM M-F 8a-9a 8a-9a :30 PRATV12- 19H \$150.00 NM									
9	10/08/12	10/08/12	M-F 8a-9a	8a-9a	M-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/08/12 8:31 AM M-F 8a-9a 8a-9a :30 PRATV12- 24H \$150.00 NM									
10	10/02/12	10/02/12	M-F 1230p-1p	1230p-1p	-T-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/02/12 12:58 PM M-F 1230p-1p 1230p-1p :30 PRATV12- 19H \$150.00 NM									
11	10/04/12	10/04/12	M-F 1230p-1p	1230p-1p	---T---	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ---T--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/04/12 12:49 PM M-F 1230p-1p 1230p-1p :30 PRATV12- 19H \$150.00 NM									
12	10/03/12	10/03/12	M-F 1p-2p	1p-2p	--W----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/03/12 1:52 PM M-F 1p-2p 1p-2p :30 USATV02H \$200.00 NM									
13	10/08/12	10/08/12	M-F 1p-2p	1p-2p	M-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/08/12 1:17 PM M-F 1p-2p 1p-2p :30 PRATV12- 24H \$200.00 NM									
14	10/04/12	10/04/12	M-F 1p-2p	1p-2p	---T---	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ---T--- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/04/12 1:38 PM M-F 1p-2p 1p-2p :30 USATV02H \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
52903-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1563	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/04/12	10/04/12	M-F 1p-2p	1p-2p	---T---	:30	1	\$200.00	NM
15	10/05/12	10/05/12	M-F 1p-2p	1p-2p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/05/12 1:59 PM M-F 1p-2p 1p-2p :30 USATV02H \$200.00 NM									
16	10/02/12	10/02/12	M-F 6p-630p	6p-630p	-T-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/02/12 6:24 PM M-F 6p-630p 6p-630p :30 USATV02H \$300.00 NM									
17	10/04/12	10/04/12	M-F 6p-630p	6p-630p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/04/12 6:15 PM M-F 6p-630p 6p-630p :30 PRATV12- 19H \$300.00 NM									
18	10/03/12	10/03/12	M-F 630p-7p	630p-7p	--W----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/03/12 6:59 PM M-F 630p-7p 630p-7p :30 PRATV12- 19H \$300.00 NM									
19	10/08/12	10/08/12	M-F 630p-7p	630p-7p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/08/12 6:58 PM M-F 630p-7p 630p-7p :30 PRATV12- 24H \$300.00 NM									
20	10/03/12	10/03/12	M-F 7p-730p	7p-730p	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/03/12 7:29 PM M-F 7p-730p 7p-730p :30 USATV02H \$500.00 NM									
21	10/03/12	10/03/12	M-F 10p Local 12 News	10p-1035p	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/03/12 10:33 PM M-F 10p Local 12 News 10p-1035p :30 PRATV12- 19H \$350.00 NM									
22	10/06/12	10/06/12	M-Su 10p Local 12 News	10p-1035p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 10/06/12 10:22 PM M-Su 10p Local 12 News 10p-1035p :30 PRATV12- 24H \$350.00 NM									
23	10/07/12	10/07/12	M-Su 10p Local 12 News	10p-1035p	-----S	:30	1	\$350.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Su 10/07/12 10:28 PM M-Su 10p Local 12 News 10p-1035p :30 PRATV12- 24H \$350.00 NM									
24	10/08/12	10/08/12	M-F 10p Local 12 News	10p-1035p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/08/12 10:11 PM M-F 10p Local 12 News 10p-1035p :30 PRATV12- 24H \$350.00 NM									
25	10/02/12	10/02/12	M-F 1035p-1105p	1035p-1105p	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/02/12 10:47 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 19H \$200.00 NM									
26	10/04/12	10/04/12	M-F 1035p-1105p	1035p-1105p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/04/12 10:49 PM M-F 1035p-1105p 1035p-1105p :30 USATV02H \$200.00 NM									
27	10/05/12	10/05/12	M-F 1035p-1105p	1035p-1105p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/05/12 11:04 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 19H \$200.00 NM									
28	10/04/12	10/04/12	M-F 1105p-1135p	1105p-1135p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/04/12 11:28 PM M-F 1105p-1135p 1105p-1135p :30 PRATV12- 19H \$300.00 NM									
Total Spots							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,675.00
<u>Agency Commission</u>	\$1,001.25
<u>Net Amount Due</u>	\$5,673.75

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